



health-evidence.ca
Promoting evidence based decision making

Knowledge Translation Research in Public Health: Challenges and Strategies

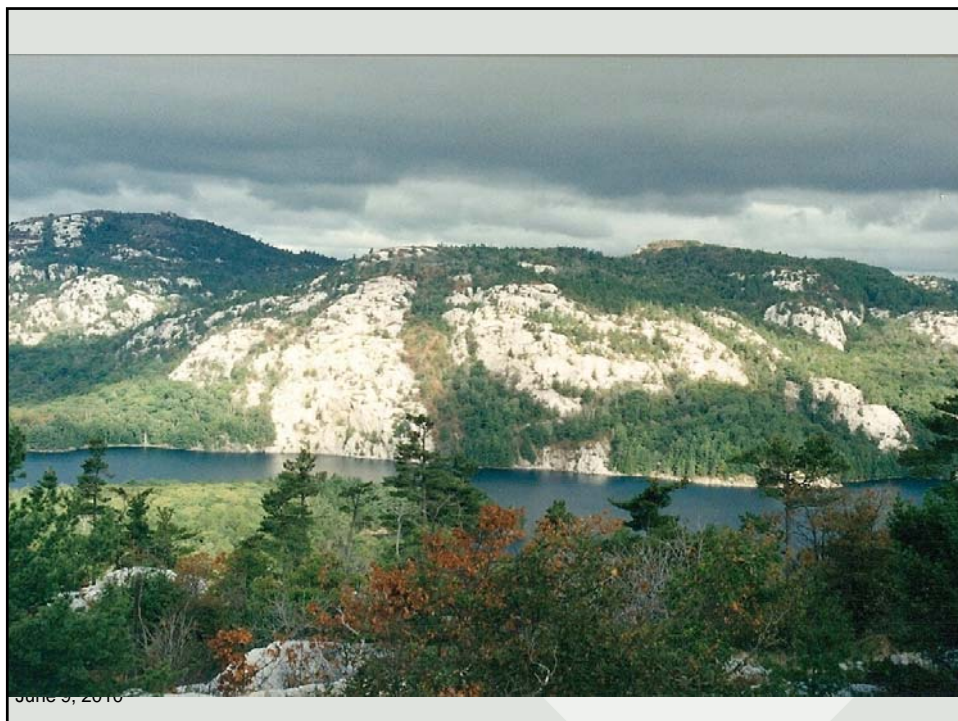
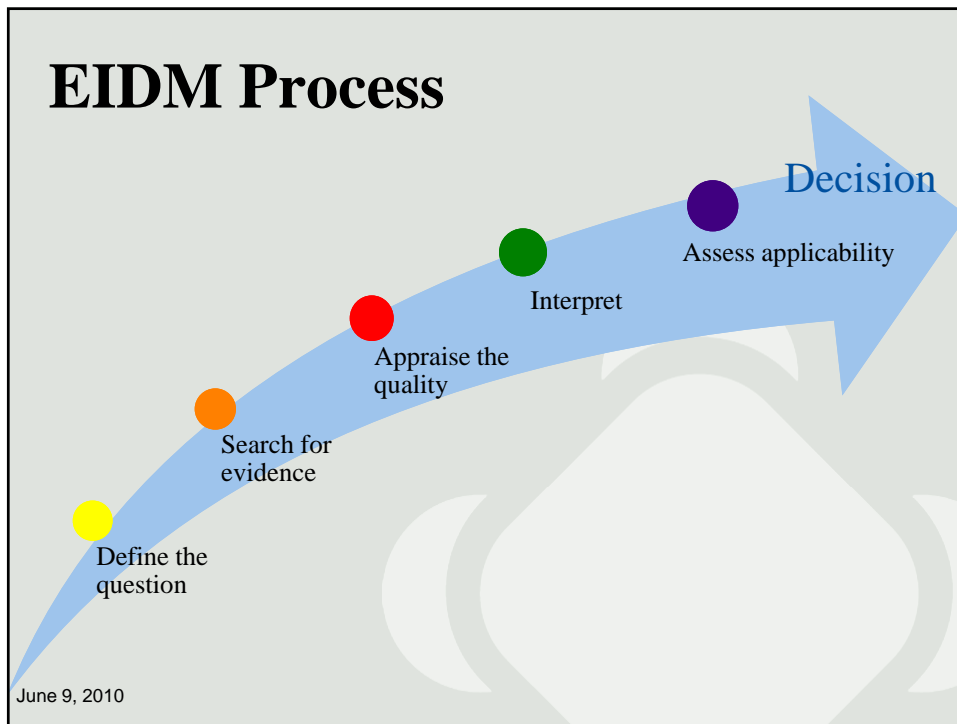
Maureen Dobbins, RN, PhD

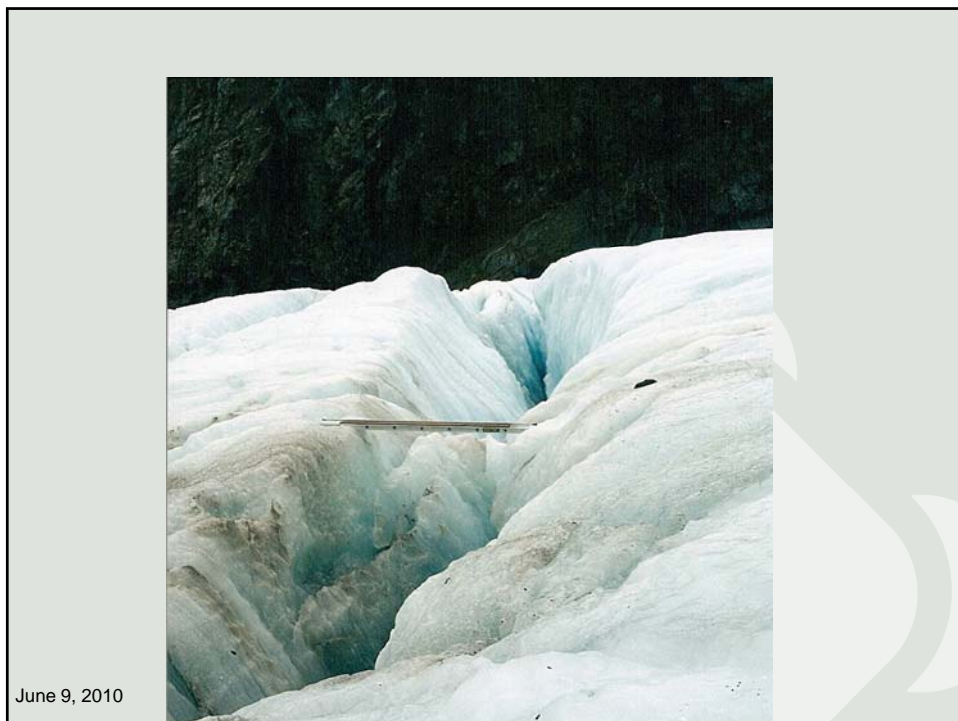
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Objectives

- History
- Design
- Outcomes
- Where to from here

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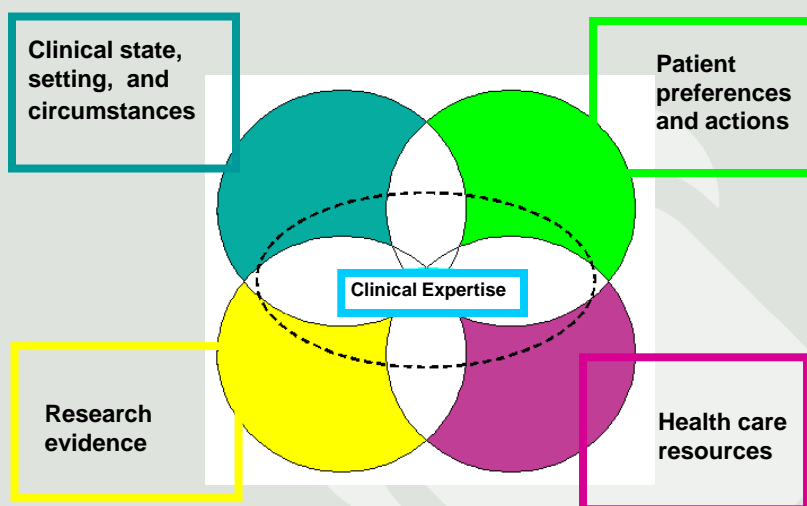


A Journey of Learning

- OHCEN
- Doctoral
- Qualitative
- RCT
- Case Studies

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Health Care Decision-Making



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Intervention Issues

- Organizational needs
- Tailoring KT

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Outcome Issues

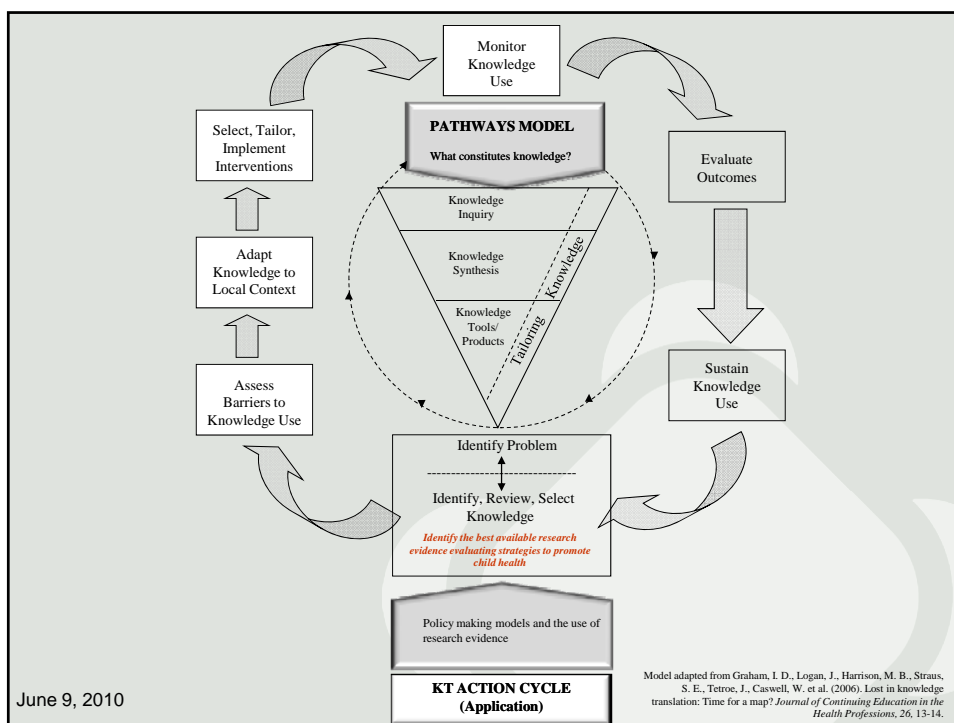
- What are the right outcomes
- Realistic timing
- Validity and reliability

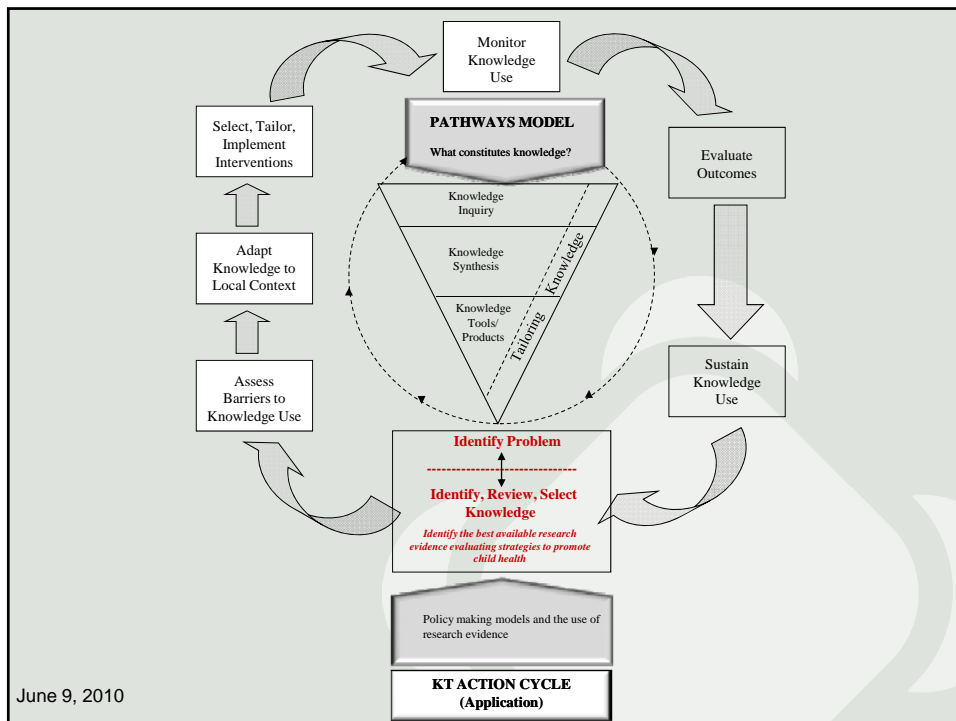
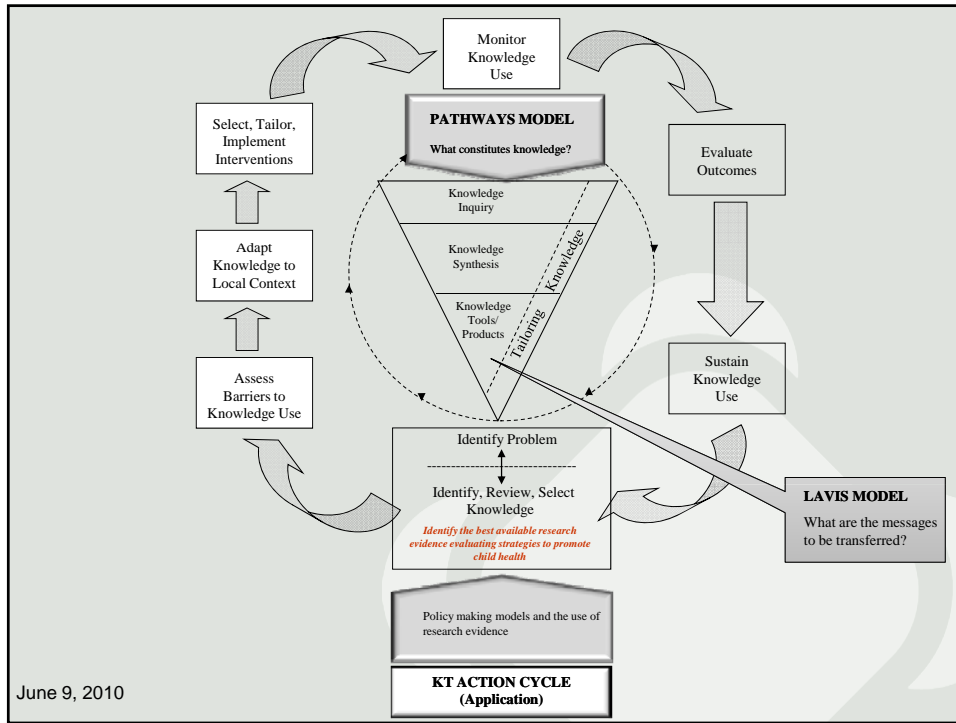
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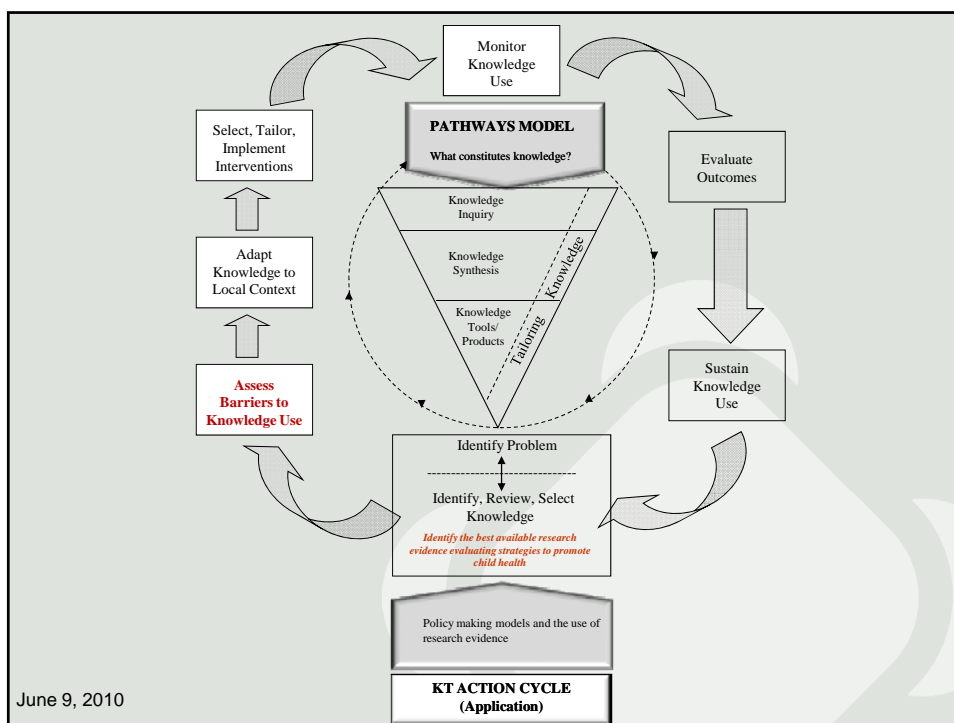
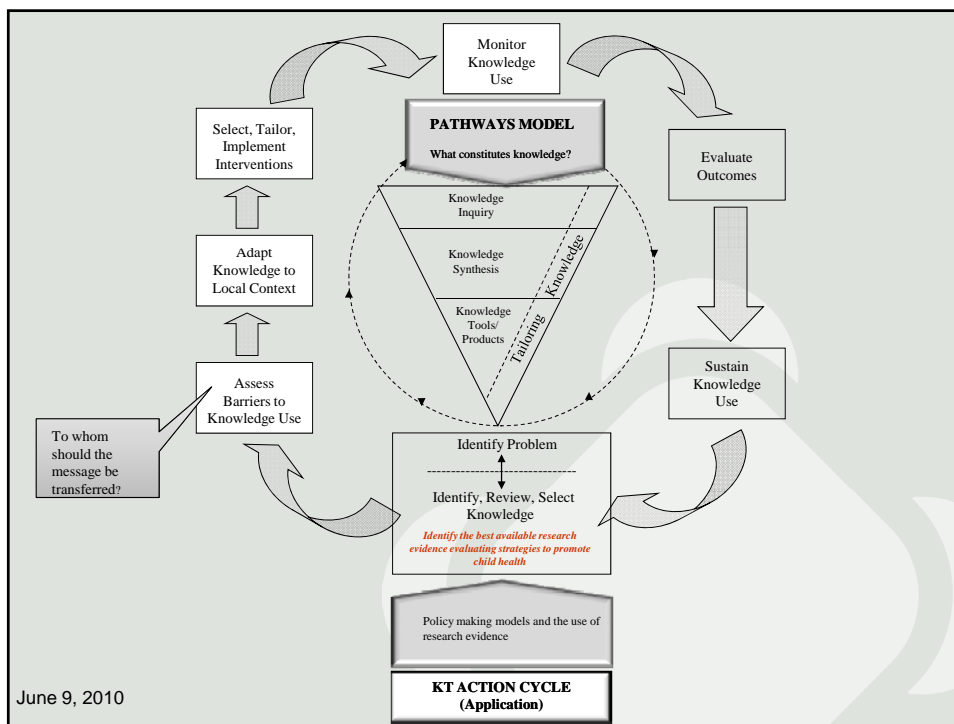
Design Issues

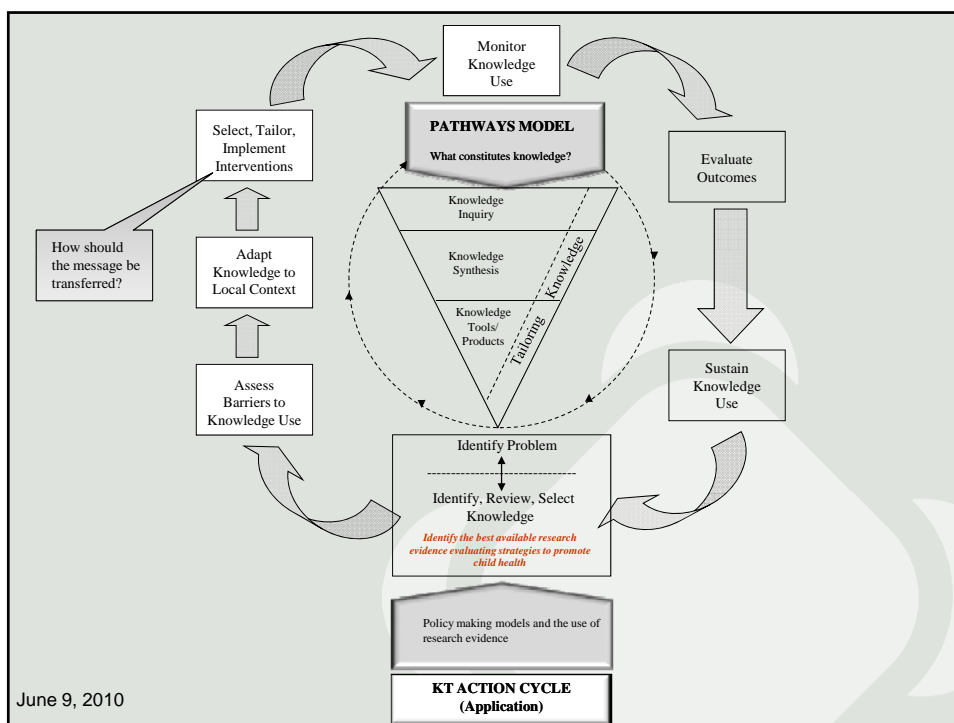
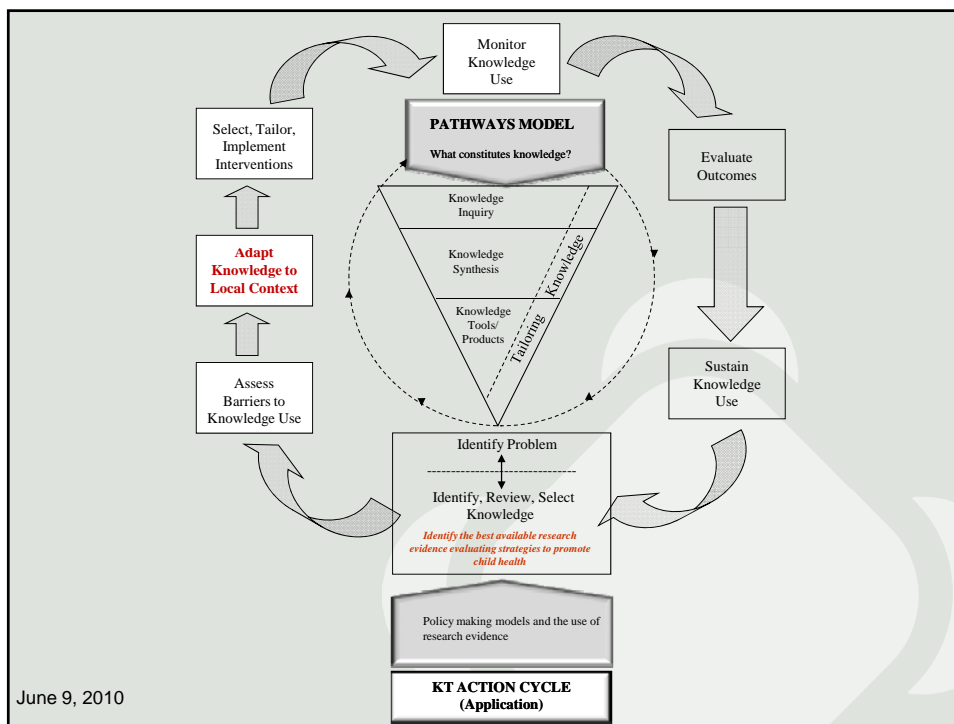
- RCTs
- Case studies

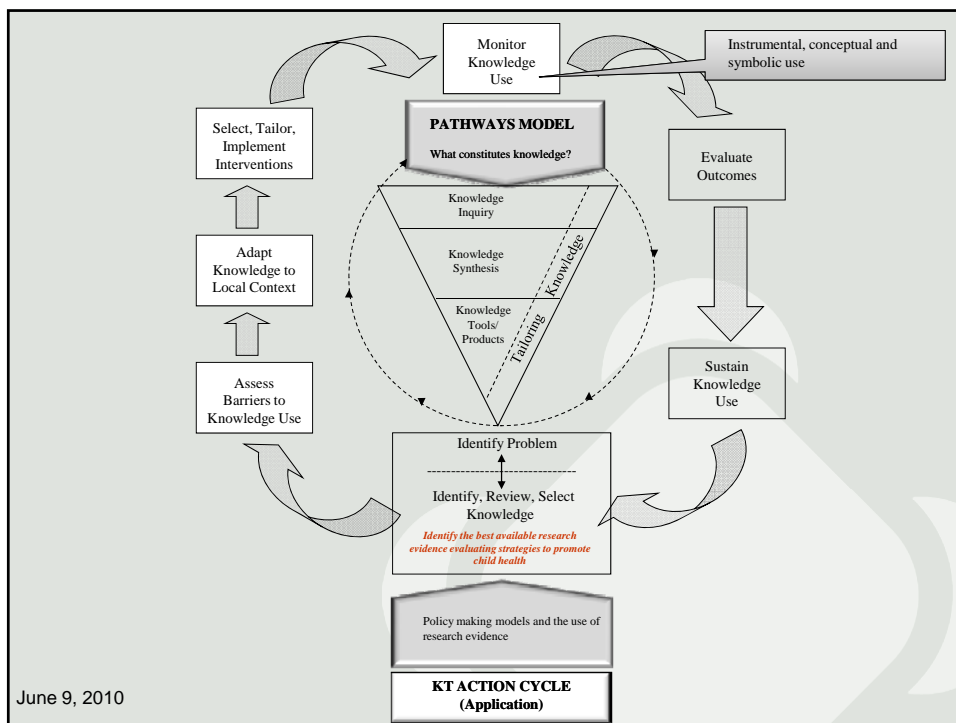
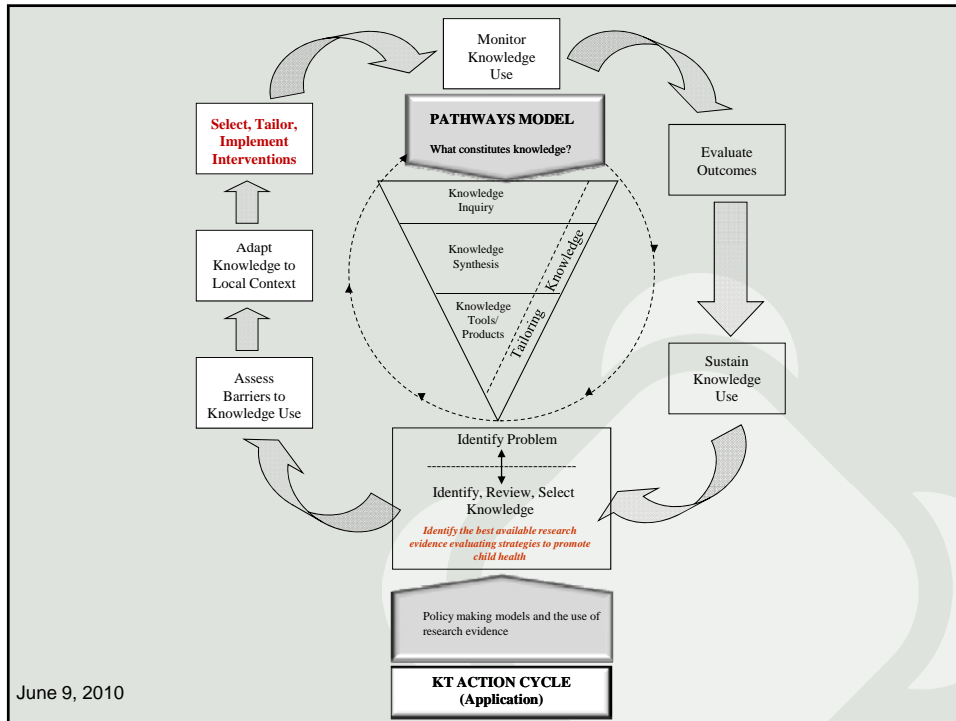
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Instrumental Use Outcomes

- Target audience(s) developing processes and infrastructure
- Organizational policies are being developed to integrate evidence into policy/practice
- Resources are allocated to ensure information products are integrated into care
- Skill development and training sessions

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Instrumental Outcomes

- Target audiences have positive attitudes
- Evidence is being used by target audience(s)
 - to assess clients/communities
 - to plan programs
- Use of evidence results in improved health outcomes

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Instrumental Outcomes

- improved satisfaction with work life
- improved health system outcomes

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Conceptual Outcomes

- # aware of program
- # aware of evidence
- Proportion aware of project and products
- # of times evidence downloaded
- # of times links to evidence are clicked
- # of times links in newsletters, etc are clicked
- Agenda items

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Symbolic Outcomes

Hope to see reduction in symbolic use

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